

2016 Annual Conference Speaker Biographies

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2016 CPCA Annual Conference Speakers

Pre-Conference Event

A Conversation on the Health Workforce of Today and Tomorrow: The Federal, State, and Local Perspective

Luis Padilla, MD, FAAFP, Associate Administrator for the Bureau of Health Workforce, US Department of Health and Human Services (HRSA)

Dr. Luis Padilla became associate administrator for health workforce at the Health Resources and Services Administration (HRSA) in May 2016. He previously served as deputy associate administrator. He also serves as director of the National Health Service Corps (NHSC). HRSA is an agency of the U.S. Department of Health and Human Services (HHS). Working in partnership with states and numerous national and local organizations, HRSA uses its \$10.3 billion annual budget to strengthen the health care workforce, build healthy communities, increase health equity, and provide health care and support services to people who are geographically isolated, economically or medically vulnerable, or live in a health professional shortage area. BHW aims to better meet the need for a well-trained, well-distributed 21st century workforce by strengthening the health workforce and connecting skilled professionals to communities in need. With an annual appropriation of more than \$1.1 billion, the bureau administers over 40 workforce programs with a staff of more than 450 people. Dr. Padilla was appointed associate administrator for health workforce in May 2016. He also serves as director of the NHSC, BHW's largest program, with a budget of approximately \$287.3 million in FY15 and field strength of more than 9,600 clinicians nationwide. Prior to joining BHW, he was senior health policy advisor to the CEO of Unity Health Care in Washington, D.C., a federally qualified health center network with over 100,000 patients. He is a former NHSC Scholar who completed his service at Upper Cardozo Health Center, where he became the medical director. A board certified family physician, Dr. Padilla received a Bachelor of Arts in philosophy and a Bachelor of Science in biology from the University of California at Irvine. He earned his medical degree from Wake Forest School of Medicine and completed his family medicine residency at Brown University.



Tonya Fancher, MD, MPH, Associate Dean, Workforce Innovation & Community Engagement, University of California Davis

Dr. Fancher is Associate Dean for Workforce Innovation and Community Health at the University of California Davis School of Medicine. As a primary care internist and health services researcher, her work focuses on care for medically vulnerable communities, cross-cultural communication and workforce development. She completed her undergraduate studies in Classics and Biology at Cornell University and her medical school and residency at the New York University School of Medicine/Bellevue Hospital. She joined the US Air Force to help pay for medical school and spent four years as an internist at Travis Air Force Base. She then completed a Health Services Research fellowship and MPH at UC Davis. Her independent research has included studying mental health with Hmong and Vietnamese communities at the Asian American Center on Disparities Research. She is currently PI on an American Medical Association grant to create a three year medical school linked to residency in primary care and PI on a new HRSA-supported Center for a Diverse Healthcare Workforce.



Craig Kennedy, MPD, Executive Director, Association of Clinicians for the Underserved

Craig joined ACU as Executive Director in 2013 after many years in leadership positions on Capitol Hill and in non-profit association management. ACU was founded by alumni of the National Health Service Corps and ACU's commitment to that program continues today. Craig joined ACU after working with community health centers for 13 years, leading their policy efforts in Washington DC. He has also worked on Capitol Hill and in the Oregon State Legislature. He received his Masters in Public Health from the George Washington University School of Public Health in Washington, DC, and has a Bachelor's of Science from Willamette University in Salem, Oregon. His work on Capitol Hill included a stint in the Senate Finance Committee, which has jurisdiction over all health, tax and trade issues. He also served as the Senior Legislative Assistant for a member of the House Appropriations Committee, and later as the Legislative Director for a member of the House Rules Committee. Craig currently serves on the governing boards for First Focus Campaign for Children, the National Nurse Practitioner Residency Training Consortium and the Coalition for Health Funding.



Ed O'Neil, PhD, MPA, FAAN, Owner, O'Neil and Associates

Edward O'Neil is the Owner of O'Neil & Associates a management consulting and leadership development firm focused on change and renewal in the health care system. His clients include some of the nation's leading health systems, hospitals, health plans, professional groups, pharmaceutical firms, state and federal agencies and educational institutions. In June of 2012 he retired from his position as Professor in the Departments of Family and Community Medicine, Preventive and Restorative Dental Sciences and Social and Behavioral Sciences (School of Nursing) at the University of California, San Francisco.



Opening General Session

Election 2016 - Health and Health Centers in the Next Era

Jeffrey I. Barke, MD, Family Practice, Newport Beach, CA; Volunteer Donald J. Trump for President 2016 Healthcare and Education

Dr. Barke is a family physician in private practice in Newport Beach, CA. He attended undergraduate college at U.S.C. and Medical School at U.C. Irvine completing his Family Medicine Residency at U.C. Irvine Medical Center. He is also an elected School Board Member for Los Alamitos Unified School District. In addition, Dr. Barke serves as a tactical medic for the Orange County Sheriff's Department SWAT and Search & Rescue teams as a reserve deputy. Dr. Barke worked for Presidential candidate Dr. Ben Carson as the volunteer coordinator for Orange County and now volunteers with the Donald J. Trump campaign. Dr. Barke has published several articles on ObamaCare and has appeared on Fox News Special Report with Brett Bair. He is a native of southern California. Dr. Barke is married to his high school sweetheart and they have two children in college, one attending Hillsdale College in Michigan and the other DePaul University in Chicago.



Shawda Westly, Senior Strategist, California Democratic Party

Shawnda Westly has worked in Democratic and Union politics for more than 20 years. In addition to her time with the Democratic State Senate, she also served as the PAC Director for the California Professional Firefighters before launching her own consulting firm where she worked on Non on 75, many local independent expenditure campaigns - and also where she first worked with Chairman John Burton. She joined the California Democratic Party in May of 2009 and led an aggressive 2010 turnout operation that aided in Democrats sweeping all statewide offices, during a year that saw Republicans make gains across the nation. In 2012, the CDP played a large role in helping to pass Proposition 30, defeat Proposition 32 and elect 6 new Democratic Congressional members from targeted districts. In 2014, the CDP was a major force to re-elect Gov. Jerry Brown, re-elect Democrats to all statewide offices, pass Proposition 1 and 2 for water security and a healthy California budget, and pick up a Congressional seat in a heavily Republican year. Shawnda lives in Sacramento and is a single mom by choice of her 3-year-old son, Max.



Breakout Session 1

Caring for the Whole Person: A Vision for the Delivery System

Clemens Hong, MD, MPH, Medical Director, Community Health Improvement, Los Angeles County Department of Health Services

Dr. Hong is a primary care physician and the Medical Director of Community Health Improvement at the Los Angeles County Department of Health Services. His work centers on approaches to improving population health for vulnerable populations through primary care and community health delivery models. At LA County, he is working to strengthen delivery integration across County and community-based health delivery entities and to better address social and behavioral determinants of health. He is helping to lead the county's response to the Whole Person Care Pilot within the MediCal 2020 Waiver, a \$3 billion, 5-year program to improve health delivery to the sickest, most vulnerable MediCal beneficiaries.



Jennifer N. Sayles, MD, Chief Medical Officer, Inland Empire Health Plan (IEHP)

Jennifer N. Sayles, MD, MPH joined IEHP as the Chief Medical Officer on June 1, 2016. Dr. Sayles is a visionary leader who provides clinical leadership across IEHP, including direction and input to our key Strategic Priorities of Quality, Access and Practice Transformation as well as clinical direction for UM, CM, Pharmaceutical Services, Behavioral Health and all other Medical Services activities. As a practicing physician in HIV and primary care, Dr. Sayles brings extensive clinical, public health and research experience to IEHP. In addition to her role as Chief Medical Officer at IEHP, Dr. Sayles also maintains teaching appointments at USC and the RAND Corporation. Dr. Sayles attended Princeton University, where she received her BA in Molecular Biology. She earned her Doctor of Medicine at Chicago Medical School, and completed her clinical training in Internal Medicine at Brigham and Women's Hospital and UCLA. Dr. Sayles received a Masters in Public Health from the UCLA School of Public Health and completed fellowships in health services research and HIV medicine.



Rachel Wick, MPH, Senior Program Officer, Blue Shield of California Foundation

Rachel Wick is a senior program officer with Blue Shield of California Foundation. In this role, she advances grantmaking and programmatic strategies designed to support care integration and value-based care in the California safety net, including behavioral health integration, electronic consultation between primary care and specialty care systems, and accountable communities for health. Prior to joining Blue Shield of California Foundation, Ms. Wick spent eight years at the Consumer Health Foundation in Washington, D.C., implementing and evaluating a health equity and advocacy strategy, first as a program officer and then as director of policy, planning and special projects. Ms. Wick was selected as a 2010 Terrence Keenan Emerging Leader in Health Philanthropy Fellow by Grantmakers in Health. She holds a bachelor's degree in philosophy from the College of St. Benedict and an MPH in health management and policy from the University of Michigan.



Health Home for Patients with Complex Needs

Brian Hansen, Health Program Specialist II, California Department of Health Care Services (DHCS)

Brian Hansen has served with the California Department of Health Care Services for 11 years in the areas of new policy and program development in payment and delivery system reform. From 2009-2013, Brian worked for the DHCS Director's Office to coordinate aspects of Affordable Care Act and 1115 Waiver Demonstration Program implementation. For the past two years, Brian has worked within the Medi-Cal managed care program, including work on ACA 2703 Health Home program and Whole Person Care Pilot implementation and other policy areas.

Robert Moore, MD, MPH, Chief Medical Officer, Partnership HealthPlan of California

Dr. Moore serves as Chief Medical Officer of Partnership HealthPlan of California, a County Organized Health System providing Medi-Cal Managed Care services to over 570,000 members in 14 Northern California counties. Prior to that, he was Medical Director of Ole Health in Napa. He is a graduate of the UCSF School of Medicine, the Columbia University School of Public Health, and the Family Medicine residency at Ventura County Medical Center. He has completed post-graduate training in Health Center Management, Health Care Leadership, and Quality Improvement. His professional interests include delivery system transformation, palliative care, intensive outpatient care management, chronic pain, and addressing social determinants of health. He still sees patients one half day a week at Ole Health in Napa.



Bryan Rivera, BSN, RN, CPT, Registered Nurse, La Clínica de La Raza

Bryan Rivera is a graduate of Dominican University of California and has been an RN Case Manager at La Clínica North Vallejo since May 2014. He helped launch the Intensive Outpatient Care Management Program (IOPCM) at La Clínica in 2015. Since its inception, Bryan has advocated to implement motivational interviewing into the program to improve patient self-management skills. This implementation has allowed La Clínica's IOPCM team to effectively manage high-risk patients by guiding them to take more responsibility for their health. Bryan's passion for patient-centered health and wellness stems from his experience as a certified personal trainer where he guides clients to achieve self-selected goals. Bryan also collaborates with Sutter Solano Medical Center to decrease high utilization and readmissions by connecting patients with community and family resources. He will be sharing his successes and challenges in using case management to improve health literacy and wellness.



Why Invest in a Health Center Advocacy Department

Jennie Carreon, Director of Government Relations, AltaMed Health Services Corporation

From non-profit health care systems and educational programs for high-risk families to clean air coalitions and social justice movements, there is no one more passionate about our community than Jennie Carreón. Jennie is the Director of Government Relations for AltaMed which is the largest independent Federally Qualified Community Health Center in the U.S. delivering more than 930,000 annual patient visits through its 43 sites in Los Angeles and Orange Counties. Her responsibilities encompass advocacy, public policy initiatives, and legislative relationships. She also builds and implements strategies to achieve AltaMed's policy priorities and represents the company in policy hearings to eliminate disparities in healthcare access in underserved communities. She is also the Executive Director of AltaMed's PAC and oversees fundraising and the endorsement process. Jennie studied International Relations in 15 different countries around the world and when she isn't busy with her philanthropic efforts, she enjoys spending time with her 6-year-old daughter, Isabela, on the soccer field.



V. Manuel Perez, MEd, Chief Government & Public Affairs Officer, Borrego Health

Victor Manuel Perez is currently the Chief Government and Public Affairs Officer for Borrego Health (BH). Manuel worked for BH 8 years ago at Centro Medico Coachella and Oasis as the Director of Community Health and Advocacy before running for State Assembly in 2007. He was elected in 2008 and represented the 56th Assembly District consisting of communities within East Riverside County and Imperial County. He served for a total of 6 years before terming out. As the Chief Government and Public Affairs Officer for BH, Manuel tracks federal and state legislation, advocates on behalf of FQHC's as well health access legislation, and advances the mission of BH through media advocacy, strategic alliances, and public relations. He is also charged with Marketing and Employee Recognition efforts for the BH network. He currently sits on boards such as the Health Assessment Resource Center (HARC), the Inland Empire Children's Health Initiative, Angel View and the Independent Voter Project.



Sandra Rossato, MHA, Executive Director, Clinica Msr. Oscar A. Romero

Sandra Rossato was selected as Executive Director with Clinica Msr. Oscar A. Romero in 2013 by its board. Encompasses strong strategic planning, flexible, and persistent in achieving goals. In addition, she also has demonstrated the ability to manage various areas and functions throughout the clinic. She was liaison for various departments: human resources, finance, outreach, medical, development and compliance. She has taken Clinica into the right direction in a short amount of time, and has greater plans for Clinica to further succeed and expand. Previous to her journey into Clinica, Sandra worked for Overbrook Entertainment. She was Manager of Smith Communications Team. Serving as direct liaison to the Smith Family, she finalized approval to business related issues, and family affairs for the Smith Family. Sandra has worked for well-known corporations such as Deutsche Bank and U.S. Bank where she brings an array of experience working in the for profit sector. Sandra has received a Bachelors of Health Administration in Management and Masters of Health Administration from the University of Phoenix. Sandra is married and has three children, she resides in the San Fernando Valley.



Patient Portals: Lessons, Innovations, and Tips from the Field

Tammy Flint, EHR Administrator, Open Door Community Health Centers

Tammy Flint is the Service Area Administrator for Open Door Community Health Centers (ODCHC). ODCHC operates 11 Federally Qualified Health Centers in rural northern California. As the Service Area Administrator, Tammy oversees all aspects of the OCHIN Epic electronic health record system and supervises a team of EHR Site Specialists to support the needs of the organization. She manages system builds, troubleshooting, new functionality, training, and workflow documentation.



Besha Grey, Assistant Clinic Manager, Women's Community Clinic

Besha Grey entered Women's Community Clinic as a front desk volunteer in 2009 and joined staff in 2011. She has run day-to-day operations, coordinated referrals, and trained and supervised volunteer health workers, and in 2014 led the Clinic's transition to electronic health records. Besha continues to manage EHR operations, a role which consists equally of making things work and explaining technical subjects to non-technical audiences. In her free time, Besha is a volunteer sex educator and a voracious reader of speculative fiction.



Charles Kitzman, MMI, Chief Information Officer, Shasta Community Health Center

Charles Kitzman has proudly served in an IT Leadership role for Shasta Community Health Center in Redding, CA since 2006; first as Director of Informatics then as CIO starting in January of 2010. Mr. Kitzman has an extensive background in education specializing in technology and the humanities. He is an active member of HIMSS, CHIME and serves on the Board of Directors for SacValley MedShare – a community-based Health Information Organization serving the NE counties of California. He has presented on many topics related to Health IT in various forums including the Western Clinician's Network and the California Primary Care Association Quality Conferences. Mr. Kitzman holds a Master's degree in Medical Informatics (MS-MMI) from Northwestern University. Charles is a graduate of both the Clinic Leadership Institute Emerging Leaders program as well as the UCLA Johnson & Johnson Health Care Executive Program. When he isn't geeking out, he plays guitar and mandolin, rides mountain bikes and tries to be the dad his kids deserve.



Lunch Keynote

An Afternoon with Bennet Omalu

Dr. Bennet Omalu, MD, MBA, CPE, DABP-AP, CP, FP, NP

As chronicled in the film *Concussion* (starring Will Smith), Dr. Bennet Omalu's story is one of great triumph in the face of seemingly insurmountable odds. Born in 1968 in Eastern Nigeria during the civil war, his family lived as refugees, his town under constant fire by the Nigerian Air Force. Despite suffering war-related under-nutrition in the first two years of his life, Omalu would go on to attend medical school at age 15 and become a physician by age 21.



In 2002, Dr. Omalu made a career breakthrough when he became the first doctor to discover and identify chronic brain damage as a major factor in the deaths of some professional athletes. He called the disease Chronic Traumatic Encephalopathy (CTE), which he first discovered as the result of an autopsy he performed on Mike Webster—one of the best Centers in NFL history. “Iron Mike”, the legendary Pittsburgh Steeler and Hall of Famer, died at age 50, his brain revealing something doctors had never seen before. Within five years of reporting on Webster’s case, Dr. Omalu went on to identify CTE in eight more deceased NFL players. He was also the first to discover CTE in military veterans diagnosed with PTSD, as well as professional wrestlers. But his findings were summarily dismissed—and even ridiculed—by his professional peers, the NFL, and the sports industry. The NFL even made a concerted effort to retract Dr. Omalu’s published papers. But he stood his ground in search of the truth.

Today, CTE has become generally accepted and Dr. Omalu’s findings have revolutionized neuroscience, sports medicine and safety, the study of all types of brain trauma, and the entire sports industry. In 2015, Omalu’s life and work were chronicled in a book and film, both titled *Concussion*. The book was released in November 2015 and Will Smith portrayed Dr. Bennet Omalu in the film, which was released Christmas Day, 2015.

Dr. Omalu was awarded a WebMD Health Heroes 2015 award for his discovery of CTE and raising awareness to the disease. Health Heroes awards are given to those who do great things to help others live healthier, better lives.

Breakout Session 2

The Primary Care Workforce Crisis

Angie Buckingham Melton, Esq. Vice President, The Margolin

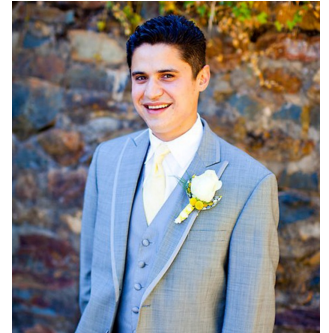
Angie Buckingham Melton is based in the The Margolin Group’s Washington, D.C. office. She serves as a Federal Advocate for the California Primary Care Association and Planned Parenthood Affiliates of California, and she advises the Santa Clara County Health and Hospital system on federal health care financing issues. She also serves as a Federal Advocate for the Los Angeles County Board of Supervisors and advises the County on a range of social services issues, including TANF, immigration, foster care and SNAP. Ms.



Melton worked on Capitol Hill for over seven years, serving as a Legislative Assistant to Congressman Vic Fazio, then Chair of the House Democratic Caucus, and Congressman Jesse Jackson, Jr., handling Appropriations Committee work. She also worked in both the U.S. Department of Commerce and the Corporation for National and Community Service in the Congressional Relations Offices. Ms. Melton received a BA from the University of Notre Dame and a JD from Georgetown University Law Center. She is admitted to the Bar in Maryland.

Eduardo Martinez, Associate Director, California Medical Association

Eduardo Martinez brings a broad scope of legislative, political and communications experience to the California Medical Association. For over 13 years, Mr. Martinez has served as a senior advisor and aide to several influential legislators in California and has worked intimately on the day-to-day operations of some important legislative political campaigns. This experience has allowed Mr. Martinez to hone his policy making skills while building a strong network of political and legislative contacts to the benefit of California physicians and the house of medicine.



Chris Perrone, MPP, Director, Improving Access, California Health Care Foundation

Christopher Perrone is director, Improving Access, at CHCF. Chris leads CHCF's efforts to ensure that low-income Californians have access to coverage options they can understand and afford, to expand the capacity of safety net providers to provide timely access to care, and to expand care options for low-income consumers that are more convenient, easier to use and cost effective. Chris was previously director of the foundation's Health Reform and Public Programs initiative, where he led efforts to improve the policies and practices that shape Medi-Cal and other publicly funded health care programs, and to promote greater transparency and accountability within these programs. Prior to joining CHCF in 1999, Chris served as director of planning for the Massachusetts Division of Medical Assistance. He was the first external recipient of the Globe Award, given by the Office of Strategic Planning at HCFA (now CMS), for his work to improve the delivery and financing of acute and long term care services for low-income seniors. Chris received a bachelor's degree from the University of California, Berkeley and a master's degree in public policy from Harvard University.



Recovery within Reach: Integrating Addiction Treatment within Primary Care

Carlin Chi, MD, Team Director, Petaluma Health Center

Dr. Carlin Chi is a family physician trained at UCSF-San Francisco General Hospital and spent her career in community health centers, both independent non-profits and county-run facilities. She is currently a team director and also the leader of student programs at Petaluma Health Center, an innovative non-profit Federally Qualified Health Center serving southern Sonoma County. She loves being a family physician caring for all ages, but has special interests in adolescent medicine, women's health especially reproductive health, and now medication-assisted treatment of opioid dependence. She is also passionate about teaching and will be starting the UCSF Family Medicine Faculty Development Fellowship next month.



James J. Gasper, PharmD, BCPP, Psychiatric and Substance Use Disorder Pharmacist, California Department of Health Care Services (DHCS)

James J. Gasper, PharmD, BCPP. Dr. Gasper is as a psychiatric and substance use disorder pharmacist for the California Department of Health Care Services. His present initiatives include expanding access to medication assisted treatment for substance use disorders, promoting naloxone access, and improving safe prescribing of opioid analgesics. Beyond his work for the Department, he serves as a consultant for the UCSF Clinician Consultation Center Substance Abuse Warmline and as a clinical pharmacist for the El Dorado Community Health Center. Dr. Gasper has been an investigator on several NIH sponsored research grants including the use of naloxone for opioid safety, smoking cessation in opioid dependence treatment, and the pharmacological management of methamphetamine addiction. He received his Doctor of Pharmacy from the University of Colorado and completed residency training at the Denver Veterans Affairs Medical Center and the University of California, San Francisco.



Ana Valdes, MD, Cheif Healthcare Officer, HealthRight 360

Dr. Valdés' career has been characterized by a consistent focus on advocacy for low-income patients, improvements in community health education, and a deep understanding of health policy issues. Dr. Valdés graduated from the University of North Carolina at Greensboro and Tufts School of Medicine, and her early career as a doctor included work in rural New Mexico, Mexico, and Guatemala. During the course of her professional activities she has had engagements with the Community Advisory Committee for St. Francis Memorial Hospital, the Harvard School of Public Health, and the California Healthcare Foundation Healthcare Leadership Training Program. Her language skills include fluency in both Spanish and Vietnamese. Dr. Valdés oversees all services related to the whole health of all HealthRIGHT 360 clients throughout California, including behavioral health, medical care, in custody treatment, and Re-Entry services.



Kelly Pfeifer, MD, Director - High Value Care, California Health Care Foundation

Dr. Kelly Pfeifer is director of CHCF's High-Value Care team, which supports policies and care models that align with patient preferences, are proven effective, and are affordable.



Health Center Branding in a Value-Based Care World

Tanir Ami, MBA, Chief Executive Officer, OLE Health

Tanir Ami became the CEO of OLE Health in January of 2011. Since joining, she has overseen the doubling of the annual budget as well spearheaded the overhaul of several key departments. In 2015 she lead the re-branding of the organization to its current focus on a wellness and outcomes based model. Prior to joining OLE Health she was the Executive Director at the Community Clinic Consortium, a regional advocacy organization for Health Centers. She was also the first Program Officer for the Blue Shield of California Foundation, helping to launch the organization's long term commitment to health centers around the state.



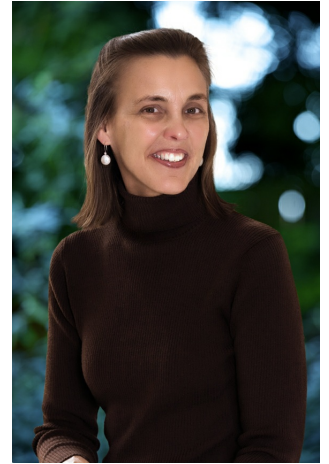
Fernando Diaz, MPH, Director of Marketing and Communications, OLE Health

Fernando Diaz is currently the Director of Marketing and Communications for OLE Health, a Federally Qualified Health Center which operates 8 sites throughout Napa and Solano Counties. Fernando's experience in communications, marketing and branding has allowed him to work with healthcare organizations throughout Northern California such as OLE Health, The American Cancer Society, and Planned Parenthood to develop and implement brand identities and best practices for organizations looking to launch comprehensive and effective communications efforts that focus on building the health of communities throughout California. Fernando holds a Master Degree in Public Health from the University and San Francisco and is currently on Board of Directors for the Napa County Hispanic Network, an organization that focuses on empowering Latino youth in Napa Valley by providing college scholarship opportunities for high school graduates.



Sarah Moore, Director of Brand Strategy, Mission Minded

At Mission Minded, a branding firm that works exclusively with nonprofits, Sarah serves as Director of Brand Strategy. Mission Minded believes nonprofits can only reach their highest potential if people understand the importance of their work – not just what they do, but why it matters. She is responsible for setting brand direction for a variety of clients, from foundations to arts organizations to social service agencies. Prior to 2005, Sarah was a senior executive at some of the world's largest ad agencies, including DDB Worldwide, where she rose to the role of Management Director. In addition to her work with OLE Health, Sarah has led the brand journey for Santa Rosa Community Health Centers and the Blue Shield of California Foundation's Blue Shield Against Violence program. She is a self-professed brand geek and is a sought-after presenter on the topic of branding at conferences throughout California.



Business Development with Heart: Using Non-Traditional Business Strategies to Drive Your Mission

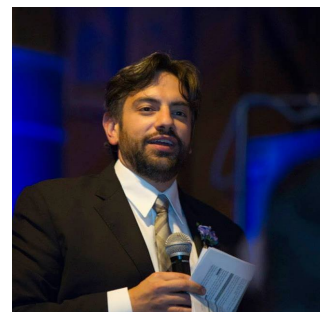
Sabra Matovsky, MBA, Executive Vice President, Integrated Health Partners

Sabra Matovsky, MBA, leads Health Center Partners of Southern California's newest subsidiary, Integrated Health Partners of Southern California, to which she brings extensive experience in managed care contracting and new contracting models. She has devoted much of her past 25 years in health care to addressing the challenges of San Diego's low-income residents and the role of safety net providers.



Andrew Principe, President, Starling Advisors, LLC

Andrew Principe, President of Starling Advisors, is an experienced consultant providing advisory services to many Primary Care Associations, Federally Qualified Health Centers, and other Primary Care Safety Net providers throughout the country. His work centers on opportunities and risks that the Affordable Care Act presents to Safety Net Primary Care Providers. This includes formation of ACOs, facilitating negotiations between providers and Medicaid Managed Care organizations, and the securing of awards under the CMS Innovations Institute and other funding sources to implement EHR, Analytics, TeleHealth and other Health IT solutions. Prior to founding Starling Advisors, Andrew served as Vice President of Strategy at Arcadia Solutions and as Director of Clinical Computing for the Joslin Diabetes Center in Boston, MA. Andrew lives in the historic Treme neighborhood in New Orleans, and is active with several non-profit organizations focused on the preservation of American music and culture.



David Vliet, BHSA, MBA, Chief Executive Officer, Tiburcio Vasquez Health Center, Inc.

Mr. David B. Vliet, MBA, came to the East Bay Area by way Austin, TX, in 2012 with more than 19 years of experience in practice management and health services administration to join Tiburcio Vasquez Health Centers as Chief Executive Officer. Tiburcio Vasquez Health Center, Inc. (TVHC) is a leading provider of multicultural and linguistically appropriate health care services in Central and Southern Alameda County. In existence since 1971. As a federally qualified health center (FQHC) with over 280 health professional staff, TVHC operates seven primary care clinics with multiple school based clinics and mobile services in over 15 locations.. The organization served over 23,000 patients in 2015 and is budgeted to deliver over 100,000 visits in 2016, with an annual operating budget of approximately \$31 million. For 10 years prior to joining TVHC, he served as the CEO of Central Texas Community Health Centers, Inc. managing 22 delivery sites, over 500 employees, and oversaw a \$65 million budget. He holds Bachelor's Degree in Health Services Administration from Florida Atlantic University, Boca Raton, FL and an MBA from Nova Southeastern University, Fort Lauderdale, FL.



Breakout Session 3

Managed Care: The Mega Rule and Other Changes in California

Sarah Brooks, Deputy Director, California Department of health Care Services (DHCS)

Sarah Brooks earned her BSW at the University of Kansas and MSW from the University of California, Berkeley. She worked for four years for the Indiana Legislative Services Agency, Office of Fiscal and Management Analysis as a Program/Fiscal Analyst and was responsible for overseeing legislative work related to health and human services. Following that she worked for the California Association of Public Hospitals and Health Systems as the Assistant Director of Policy. While in this position she focused on health care coverage issues with a specific emphasis on the Medicaid and uninsured populations. Today she serves as the Deputy Director for Health Care Delivery Systems at the California Department of Health Care Services, where she has been chief of the Managed Care Quality and Monitoring Division since 2014 and served as chief of the Program Monitoring and Medical Compliance Branch from 2012 to 2014.



Mary Watanabe, Deputy Director, Health Policy and Stakeholder Relations, California Department of Managed Health Care (DMHC)

Mary Watanabe is the Deputy Director of Health Policy and Stakeholder Relations at the Department of Managed Health Care, where she is responsible for fostering proactive and effective relations between the DMHC and its stakeholders, while serving as primary advisor to the Director on critical issues such as policy direction on emerging issues and industry trends. Prior to her appointment at the DMHC, Mary served as Deputy Director for the Sales Division at Covered California, where she oversaw the implementation of the Navigator Grant Program, Outreach and Education Grant Program and the engagement of community organizations to educate consumers and small business owners about the health care options available through Covered California. Prior to joining Covered California, Mary served for 12 years with the Managed Risk Medical Insurance Board (MRMIB) in the areas of contract development, eligibility and enrollment, and benefits administration and quality monitoring of several public health care programs, including the Healthy Families Program.



Care Transformation: How Can You Be an Innovation Catalyst?

Zeth Ajemian, Director, Workforce Planning, Kaiser Permanente

Zeth Ajemian is the Director of Workforce Planning and Development for KP's Southern California and Hawaii Regions. In this capacity he oversees workforce up-skilling programs and supply demand staff forecasting for over 60,000 represented employees. He also leads the Jobs of the Future Committee addressing workforce transformation in support of new technologies and innovative care deliver strategies. Prior to joining Kaiser, Zeth consulted with City, County and State economic development agencies on industry sector-targeted employment strategies. Zeth is a member of the Los Angeles Workforce Investment Board, and chair of the Board's Oversight Committee. He is also a member of Los Angeles Chamber of Commerce and advisor to the Chamber's Health Care Sector Collaborative on workforce transformation. He received his bachelors in political science from Pitzer College and his masters in urban planning and economic development from UCLA.



Karen Lamp, MD, Associate Medical Director, Venice Family Clinic

Dr. Karen Lamp is an Associate Medical Director at the Venice Family Clinic. The Venice Family Clinic is a federally qualified health center serving low income families and persons experiencing homelessness on the Westside of Los Angeles. The Clinic cares for almost 24,000 patients in over 80,000 primary care visits. On staff at the Clinic for the past 28 years, Dr. Lamp served as the Clinic's Medical Director for 8 years, stepping down in May 2013 to oversee some of the Clinic's clinical initiatives and to concentrate on patient care. She served as Interim CMO from May-Oct 2016. Dr. Lamp was awarded a Clinical Teaching Award from the graduating residents from UCLA's Ob/Gyn Residency Program in 2002 and again in 2005. Dr. Lamp is widely acknowledged as a concerned advocate in the field of women's health and was recognized by the Susan Komen Breast Cancer Foundation in 2004 for her outstanding work on behalf of poor women. Dr. Lamp participated in the California HealthCare Foundation Leadership Fellowship from 2012-2014. In 2013 she led the Clinic's integration of substance use disorder treatment into primary care in collaboration with researchers from the Rand Corporation.



J. Nwando Olayiwola, MD, MPH, FAAFP, Director, UCSF Center for Excellence in Primary Care / Associate Professor, Department of Family & Community Medicine, University of California, San Francisco

Dr. Nwando Olayiwola is a family physician, the Director of the Center for Excellence in Primary Care, Associate Professor in the Department of Family and Community Medicine and Faculty Affiliate in Global Health Sciences at University of California, San Francisco. Her role is to support the Center in achieving strategic objectives around primary care transformation and systems redesign regionally, nationally and internationally. Prior to this, Dr. Olayiwola served as the Chief Medical Officer of the largest Federally Qualified Health Center system in Connecticut, Community Health Center, Inc. (CHCI), where she developed expertise in medical administration, translational and implementation research, professional development, systems based and quality improvement and practice transformation of twelve primary care practices into Patient-Centered Medical Homes. Her work led to CHCI being one of the first organizations in the United States to receive both the NCQA Level 3 PCMH and Joint Commission PCMH Recognitions.



Payment Reform is Coming: Position Yourself for Successful Rate Negotiations

Rhonda Aubrey, RN, Chief Operating Officer, Community Health Center Network

Rhonda Aubrey is the Chief Operating Officer (COO) of the Community Health Center Network (CHCN). She has been at CHCN since 1998. Prior to becoming COO she was Director of UM/QI, and Business Systems Analyst. Her background is in Nursing and she worked previously at Kaiser Oakland in the Pediatric Intensive Care Unit.



Steven Schramm, MScHE, Managing Director, Optumas

Steve Schramm is the Managing Director of Optumas. Steve founded Optumas to assist publicly-sponsored health and welfare purchasers and managed care plans understand, quantify and develop strategies to manage the development, risk, financing and implementation of health care reform programs. Steve has spent more than 25 years consulting to publicly-sponsored health and welfare programs, working primarily in cutting edge areas such as statewide health care reform, Medicaid reform, Federal waiver process, health insurance market reform and the development of strategies to deal with the uninsured.



Rachel Tobey, MPA, Director, John Snow, Inc. (JSI)

Rachel Tobey is the Director of JSI's San Francisco office. Ms. Tobey's specific areas of expertise include health policy research and development, health system payment and financing, evaluation, and strategic consulting, concentrating on health systems and payers focused on vulnerable and underserved populations. Ms. Tobey's recent projects have included researching financing strategies for accountable communities for health for The California Endowment, studying emerging safety-net ACOs for the Robert Wood Johnson Foundation, developing a Whole-Person Care framework and policy recommendations for the Blue Shield of California Foundation and the State of California 1115 Waiver, and working with the California Primary Care Association and the California Association of Public Health and Hospital Systems on Federally Qualified Health Center payment reform to facilitate delivery system transformation in California's safety-net. Ms. Tobey holds a Bachelor of Arts from Stanford University and a Master's in Public and International Affairs from Princeton's Woodrow Wilson School with certificates in Health and Health Policy and Demography.



Building Health Care Analytics Capacity in California's Community Health Centers

Amy Ham, Chief Data Officer, CommuniCare Health Centers

Amy has a passion for community services, and has developed an expansive skill set throughout her career. With over ten years experience working with Federally Qualified Health Centers, her background includes data analytics, leadership and program management. As a Project Manager, she's implemented successful sustainable programs from the ground up.



D. Kai Nissley, MBA, MPH, Chief Operating Officer, Santa Rosa Community Health Centers

Kai Nissley says that her career in health care started as a hospital candystriper when she was 13; and has included working as an aide in long term care, in a psych ward, and a transcriptionist for a frontier town medical clinic. She followed that with becoming an EMT, getting two Masters degrees, and staring down a Russian KGB agent – all to prepare her for what it takes to get good data to help low-income individuals and populations get healthy! She continues, "fortunately, the Safety Net Analytics Program came around just when she needed it."



SA Kushinka, MBA, Program Director, Center for Care Innovations

SA Kushinka is a Program Director at the Center for Care Innovations. She is responsible for designing and leading programs and initiatives, helping to create new partnerships, and developing communication strategies to spread promising practices. A large part of SA's work at CCI has focused on creating support programs to build effective data management capability and to promote more robust healthcare analytics in community clinics. Prior to joining CCI, SA was a principal consultant at Full Circle Projects, an organization she co-founded in 2004 to help safety net providers improve the quality of care they deliver through the effective use of technology. Through this experience, SA has authored issue briefs, white papers and evaluation reports exploring the challenges and successes of health IT deployment in community health settings. She has also worked for national consulting companies and health IT vendors, where her area of focus was to design effective implementation methodologies for electronic health record systems and to manage customer support teams. SA received a bachelor's degree from Penn State University and an MBA from the University of San Francisco.



Breakout Session 4

The Next Big Movement in Health Care: Addressing Social Determinants of Health

Jeremy Cantor, MPH, Senior Consultant, John Snow, Inc. (JSI)

Jeremy Cantor, MPH, is a Senior Consultant in JSI's California office. He has over 15 years of experience developing a range of health projects including reports on "Sustainability Strategies for Accountable Communities for Health", "Integrating Housing Strategies with Health", and "Community-Centered Health Homes"; consultation supporting development of Alameda County's Whole-Person Care Pilot application and building sustainability into Blue Shield of California Foundation's Domestic Violence Health Care Partnerships initiative; and development of a health equity training module for The California Endowment and facilitation of over 20 workshops based on the module across the state. Jeremy currently serves as a member of the Advisory Committee for the California Office of Health Equity, as an Advisory Board member of the Regional Asthma Management & Prevention Program, and as a member of the Advisory Committee for the California Health in All Policies Task Force. He received his Masters of Public Health in Health and Social Behavior from the University of California at Berkeley School of Public Health.



George Flores, MD, MPH, Senior Program Manager, The California Endowment

Dr. Flores is Senior Program Manager for The California Endowment's Healthy California Prevention team. He oversees programs that strengthen primary prevention and the practice of health equity; link health care, public health, and community-based prevention; get the public involved in improving conditions for health; and that increase the number of diverse health professionals practicing in underserved places.

Previously Dr. Flores was Public Health Officer in San Diego and Sonoma Counties; Clinical Assistant Professor for the UCSF Family Practice Residency Program; Director, Project HOPE in Guatemala; and Deputy Health Officer in Santa Barbara County. His MD is from the University of Utah, and MPH from Harvard. He is a member of two Institute of Medicine (IOM) committees that published the milestone reports: Preventing Childhood Obesity: Health in the Balance, and The Future of the Public's Health in the 21st Century. He is a member of the IOM Roundtable on Population Health Improvement. Dr. Flores is a founder of the Latino Coalition for a Healthy California.



Jim Mangia, MPH, President and CEO, St. John's Well Child and Family Center

Jim Mangia is the President and CEO of St. John's Well Child and Family Center, a network of fourteen nonprofit federally qualified health centers and two mobile clinics providing free and low-cost medical, dental and mental health services to more than 270,000 patient visits in South Los Angeles. Passionate about community health, prevention and social justice, Mangia built St. John's from a small single-site clinic serving 1200 patients a year to one of L.A. County's largest nonprofit health care providers with over 500 employees and a 50 million dollar budget. Appointed by Governor Brown, Mangia serves as a Commissioner on the State of California Workforce Investment Board and served as an Expert Advisor to the Let's Get Healthy California Task Force. Mangia served on the Board of Governors of LA Care Health Plan (the largest Medicaid health plan in the country) from 2008-2012. He served as a member of President Obama's Health Advisory Task Force in 2008 and served as the Chair of the Board of Directors of the Community Clinic Association of Los Angeles County from 2010-2012. Mangia is the founder of the south Los Angeles Health & Human Rights coalition.



Meeting the Quadruple Aim: Prioritizing Provider Wellness in a Changing Environment

Cesar Barba, MD, Chief Medical Information Officer, UMMA Community Clinic

Dr. Barba attended Charles R. Drew/UCLA medical education program and completed his residency at the Harbor/UCLA Family Medicine Residency Program in 2011. He, then, began working at UMMA Community Clinic in South Los Angeles. In the last 5 years, he has helped expand the services UMMA provides, established an electronic medical system and improved the efficiency of the clinic. He has stepped in as Interim Medical Director as needed but currently maintains a position as Chief Medical Information Officer. Dr. Barba really enjoys teaching medical students and is volunteer clinical faculty at UCLA and Charles R. Drew. In 2014, he also became the Urban Underserved College Chair for the Charles R. Drew/UCLA Medical Education Program, which advises and mentors 4th year medical students entering the match.



Anna Maria Izquierdo-Porrera, MD, PhD, Chief Medical Officer, BlueNovo Inc.

Dr. Izquierdo's career has focused on the design of high quality, patient-centered healthcare systems. Practicing Geriatrician she has extensive experience in primary care and the service of low income communities. As Medical Director of a Community Health Center she participated in Redesigning the Clinical Office Practice (IHI) and subsequently in Breakthrough Series (IHI). At BlueNovo, she leads the QI practice and specializes in strategy, coaching and education. She has a particular interest in the redesign of clinical settings to support the new population health care paradigm.



J. Nwando Olayiwola, MD, MPH, FAAFP, Director, UCSF Center for Excellence in Primary Care / Associate Professor, Department of Family & Community Medicine, University of California, San Francisco

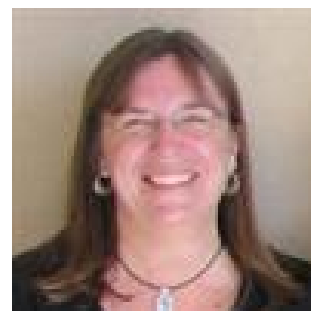
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Building a Health Information Exchange: A Must for Value-Based Pay

Doreen Bradshaw, Executive Director, Health Alliance of Northern California

Doreen Bradshaw has over 25 years experience in rural health and community development. Her professional experience includes positions as Community Development Manager at Shasta County Public Health, Executive Director at Family Planning, Inc., and a consultant to many organizations in the North State. Since 2004, she has been the Executive Director with the Health Alliance of Northern California which supports community health centers in eight rural and frontier counties to improve health outcomes using a system of care. During her time with HANC, she has provided leadership for rural managed care advocacy and implementation, advancement of the Triple Aim, local community health planning for healthcare reform, mental health redesign, and capacity building for community health centers. In 2012, she received the Rural Health Champion in Community Leadership Award from the California State Rural Health Association. She currently serves on the California Primary Care Association Board of Directors, Covered CA's Plan Management and Advisory Committee, and provides leadership to many healthcare collaboratives in the North State.



Charles Kitman, MMI, Chief Information Officer, Shasta Community Health Center

Charles Kitman has proudly served in an IT Leadership role for Shasta Community Health Center in Redding, CA since 2006; first as Director of Informatics then as CIO starting in January of 2010. Mr. Kitman has an extensive background in education specializing in technology and the humanities. He is an active member of HIMSS, CHIME and serves on the Board of Directors for SacValley MedShare – a community-based Health Information Organization serving the NE counties of California. He has presented on many topics related to Health IT in various forums including the Western Clinician's Network and the California Primary Care Association Quality Conferences. Mr. Kitman holds a Master's degree in Medical Informatics (MS-MMI) from Northwestern University. Charles is a graduate of both the Clinic Leadership Institute Emerging Leaders program as well as the UCLA Johnson & Johnson Health Care



Executive Program. When he isn't geeking out, he plays guitar and mandolin, rides mountain bikes and tries to be the dad his kids deserve.

Anish Mahajan, MD, MS, MPH, Chief Medical Officer, Harbor-UCLA Medical Center

Anish Mahajan was recently appointed Chief Medical Officer at Harbor-UCLA Medical Center, a large academic medical center and level 1 trauma center serving the LA County safety-net. From 2012 through mid-2016, he was Director of System Planning, Improvement, & Data Analytics for the Los Angeles County Department of Health Services (DHS), where he helped lead organizational transformation under the Affordable Care Act and oversaw multiple system-wide units including the Office of Planning & Data Analytics, Enterprise Health Information Management Division, and Section 1115 Medicaid Waiver performance improvement initiatives. Since 2014, Anish has also served as Chair of the Board of the Los Angeles Network for Enhanced Services (LANES), a 501(c)(3) organization that is establishing a Health Information Exchange. Anish is a practicing internist and Associate Dean of the David Geffen School of Medicine at UCLA. From 2009 to 2010, he served as a White House Fellow in the Office of Management and Budget (OMB), where he was a special advisor to Director Peter Orszag. At OMB, he worked on health reform, rule development for the HITECH Act, and other health policy strategy and regulation.



Building Our Future Primary Care Providers

Margaret Flinter, APRN, PhD, Senior Vice President & Clinical Director, Community Health Center, Inc.

Dr. Flinter is the Sr. VP&Clinical Director of the Community Health Center, Inc. and Founder Emeritus of its research arm, the Weitzman Institute. She is a family nurse practitioner by clinical background. Margaret is the national co-director of the RWJF LEAP Project, and the founder of the country's first postgraduate NP Residency program for new NPs committed to practice careers as PCPs in the safety net setting. She is also the host of a weekly national radio show, Conversations on Health Care, devoted to health policy, reform, and innovation.



Stephen Schilling, Chief Executive Officer, Clinica Sierra Vista

Stephen Schilling has made nationally recognized and significant contributions in the establishment and delivery of important primary health care services to underserved, rural, and special populations in California, especially the low to moderate income.



Lisa Ward, MD, MSPH, MS, Chief Medical Officer, Santa Rosa Community Health Centers

Lisa Ward, M.D., M.S.P.H., M.S., is the Chief Medical Officer of the Santa Rosa Community Health Centers. She also serves as one of three Associate Program Directors and Director of Selection/Recruitment at the Santa Rosa Family Medicine Residency.



Patti Feeney, MSM, Manager, Quality Improvement Education, Weitzman Institute / Community Health Center, Inc.

Patti Feeney, MSM Patti is an experienced Quality Improvement Coach and trainer at Community Health Center, Inc.'s Weitzman Institute. She also works with leaders, managers and staff from Federally Qualified Health Centers and other community health centers across the country. She has an extensive background in change management and quality improvement strategies for community health organizations. Patti specializes in providing QI coaching education and leadership support to create a quality improvement structure and culture in order to implement new processes effectively and sustain them over time. Patti is Lean Six Sigma Green Belt and Six Sigma Black Belt certified and has a certification from the Dartmouth Institute in Clinical Microsystems. She has a Bachelor's Degree in Corporate Communications from Southern Connecticut State University and a Master's Degree in Business Management from Albertus Magnus College.



Closing Keynote

The Role of California's health Centers as We Move Together Towards Tomorrow

Sandra R. Hernandez, MD, President and CEO, California health Care Foundation

Dr. Sandra R. Hernández has been president and CEO of the California Health Care Foundation since January 2014. CHCF is an independent foundation with assets of more than \$700 million, headquartered in Oakland, California, and dedicated to making health care work for all Californians, especially low-income and underserved populations.

Prior to joining CHCF, Sandra was CEO of The San Francisco Foundation, which she led for 16 years. She previously served as director of public health for the City and County of San Francisco. She also co-chaired San Francisco's Universal Healthcare Council, which designed Healthy San Francisco, an innovative health access program for the uninsured.

Sandra is an assistant clinical professor at the University of California, San Francisco, School of Medicine. She practiced at San Francisco General Hospital in the AIDS clinic from 1984 to 2016. She served on the External Advisory Committee at the Stanford Center for Population Health Sciences in 2016. She currently serves on the Betty Irene Moore School of Nursing Advisory Council at UC Davis and the UC Regents Committee on Health Services.

She is a graduate of Yale University, the Tufts School of Medicine, and the certificate program for senior executives in state and local government at Harvard University's John F. Kennedy School of Government.

